

## SKILL

### UI/UX

Figma

Sketch

Adobe XD

WordPress

JS/HTML/CSS

### Graphic Design

Adobe Suite

### Video Design

Adobe Premiere

Final Cut Pro

### Office

Microsoft Office

Word/Excel/PowerPoint

iWork

Pages/Numbers/Keynote

## EDUCATION

### Northeastern University

Boston US, Sep 2022 - present

[Master in Interactive Design](#)

GPA: 3.9/4

### China University of Labor Relations

Beijing China, Sep 2016- Jun 2020

[Bachelor in Human Resources Management](#)

Applied Psychology, Organizational Behavior and Management studies have given me great insights into user mental models and user needs.

## CERTIFICATE

### Global Workplace Communication

Issued Dec 2022

### China National Scholarship

Issued May 2018 & May 2019

### The Second Prize of College Art Performance

Issued Oct 2017

## EXPERIENCE

### Northeastern University / Application Processor (Part-time)

Boston US, Jul 2023 - present

**UX Thinking:** Through my work, I've gathered feedback on the application processing system, sparking my UX exploration and leading to numerous efficiency-enhancing suggestions.

**Global Workplace Communication:** Working in a multicultural environment has helped me develop strong communication and collaboration skills with colleagues from diverse backgrounds.

### Ebark Technology Co., LTD. / Co-founder (Full-time)

Chengdu China, Sep 2021- May 2022

**Product Planning:** Responsible for defining the product positioning and core competitive advantages, developing the product roadmap, including features, characteristics, and release plans.

**End-to-end UI/UX Design:** Conduct comprehensive user experience research, create user workflows, wireframes, prototypes, and deliver visually appealing and user-centered designs.

### Blue Focus / Marketing Planner (Full-time)

Beijing China, May 2019 - Sep 2021

**Digital Marketing Strategy:** Deep exploration of brand tone, product selling points, client need and collaboration to finalize the brand's annual digital marketing plan.

**Data Analysis:** Responsible for daily advertising monitoring and weekly data report.

## LEADERSHIP

### China University of Labor Relations / Student Union President

Beijing China, Sep 2017 - Jun 2020

Minister, Publicity Department